



Children learning,
Parents working,
Families thriving!

PRESS RELEASE

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For Immediate Release

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Early Years are Learning Years®: Childcare Resources Celebrates National Week of the Young Child

Vero Beach, FL (April 13, 2010) — In honor of national *Week of the Young Child*, Childcare Resources is celebrating young children and all those who make a difference in children's lives April 12 – 17. Childcare Resources staff and board members are delivering baskets of snacks and goodies for the staff at each of the 7 centers with whom the organization works to provide quality early education for children of local working families.

Week of the Young Child, initiated by the National Association for the Education of Young Children (NAEYC), is an opportunity for early childhood programs to bring awareness to the needs of young children. Childcare Resources advocates the importance of early learning and early literacy throughout the year, and is honoring the *Week of the Young Child* by celebrating local teachers that bring early childhood education to young children.

"Early childhood teachers help children build a learning foundation that will get them ready for school and support them throughout their lives," said Kathy Marshall, Center Recruitment Specialist at Childcare Resources. "All young children need and deserve high quality early learning experiences that will prepare them for future success, and early childhood educators need the support of the community in order to provide high quality early childhood programs for these children and their families."

Childcare Resources, a United Way and Indian River County Children's Services partner agency, provides childcare tuition assistance for children of working, income eligible families to prepare them with the skills needed for school success while their parents work. Children in Childcare Resources' program are enrolled at 7 local childcare centers that have earned NAEYC accreditation. NAEYC-accredited early childhood program guidelines include low student to teacher ratios, appropriate and nurturing curriculums, well-trained teachers and meaningful family involvement.

"Take some time to thank teachers who work with our children, and work towards public policies that benefit all young children in our community," said Marshall.

Childcare Resources provides tuition assistance for quality early care and preschool; support and guidance to help maintain family stability; access to psychological health services at no cost; and a wide variety of parenting programs and professional development opportunities for early educators. Since its founding in 1994, more than 1,000 children and their families have participated in Childcare Resources programs. The organization is also the proud recipient of the Agency Excellence Award 2001 and 2005 presented by the United Way of Indian River County. For more information about enrolling your child or

providing support for Childcare Resources, call 772.567.3202, visit our website at www.childcareresourcesir.org or email Rmoshman@childcareresourcesir.org.

NAEYC is the largest organization of early childhood educators and others dedicated to improving the quality of early education programs for children birth through age eight. Founded in 1926, NAEYC has nearly 90,000 members and a national network of over 300 local, state, and regional affiliates.

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