



## **Childcare Resources, Homeless Family Center Join Forces for Children's Cup Polo Match**

**Vero Beach, FL (February 8, 2010)** — This Valentine's Day, consider taking your sweetheart to an exciting afternoon of polo in support of two local charities that have a heart for children.

The 11<sup>th</sup> annual Children's Cup Polo Match will take place on Sunday, February 14 at 2:00 p.m. at The Polo Grounds at Pointe West. Board members representing the two organizations will take to the field at halftime in a golf cart polo challenge to raise awareness about Childcare Resources' and The Homeless Family Center's programs for Indian River County children.

"The board of The Homeless Family Center is looking forward to doing battle with the board of Childcare Resources in golf cart polo. While the level of polo will be low, the number of laughs will be high, and we hope to raise some money for our worthy organizations, too," said HFC board chair Tom Tierney, who has stepped up to play golf cart polo.

"This is a great opportunity for Childcare Resources and The Homeless Family Center to have some lighthearted fun in support of both of these valuable programs in the community," said Erin Grall, Childcare Resources board president and golf cart polo volunteer. "Bring it on!"

The match will begin at 2 p.m. and the gate opens at 1 p.m. Polo spectators are invited to cheer on the golf cart match at halftime in addition to the traditional stomping of the divots. General admission tailgating is available on the east side of the field for \$10 per car and driver and \$5 for each additional passenger. Children under 12 are free. Reserved tailgating is available at \$50 per car. Guests are encouraged to bring their own picnic, chairs and radio to hear the announcer for a most enjoyable polo experience. The winning polo team will be presented with the Children's Cup trophy immediately following the match. Gate proceeds from February 14 will benefit Childcare Resources and The Homeless Family Center.

Childcare Resources provides tuition assistance for children of working families to attend quality early education programs throughout Indian River County, as well as a wide variety of family support programs and professional development opportunities for the early education profession. The Homeless Family Center provides opportunities for homeless families from Indian River, St. Lucie, Martin, and Okeechobee Counties to achieve self-sufficiency through education, living wages, and permanent housing. Vero Beach Polo matches are held each Sunday at 2 p.m. January through April.

To learn more about Childcare Resources, call 772.567.3202 or visit [www.childcareresourcesir.org](http://www.childcareresourcesir.org). For more information about The Homeless Family Center, call 772.567.5537 or visit [www.homelessfamilycenter.com](http://www.homelessfamilycenter.com). For information about Vero Beach Polo or to see the public match schedule visit [www.verobeachpolo.com](http://www.verobeachpolo.com) or call 772.778.2224.

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