



**Children learning,
Parents working,
Families thriving!**

PRESS RELEASE

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For Immediate Release

Contact

Sarah Starr
Community Relations Director
(P) 772.567.3202 (F) 772.567.1136
starr@childcareresourcesir.org

PNC GROW UP GREAT® PROGRAM PARTNERS WITH CHILDCARE RESOURCES

Vero Beach, FL (June 22, 2011) — Childcare Resources of Indian River is pleased to announce that the Childcare Resources Education Center has been designated by the PNC Grow Up Great® program as an official volunteer site. PNC Grow Up Great® is a ten-year, nation-wide \$100 million school readiness philanthropic investment to help prepare children from birth to age five for success in school and life. PNC Grow Up Great® partners PNC employees with early education programs that serve low-to-moderate income children and meet standards of quality.

As part of this initiative, PNC employees receive 40 paid hours off a year to volunteer and help increase the potential for young children to succeed. PNC employees will partner with Childcare Resources by volunteering at its Education Center, which provides affordable quality early education for 53 children ages 6 weeks to 4 years from working families.

“Quote from Cindy,” said Cynthia Pilloni, PNC Financial Services Group Client and Community Relations Manager.

About Childcare Resources

Childcare Resources makes quality childcare affordable for income eligible working families living in Indian River County. The organization assists working parents with childcare tuition to enroll their children at local accredited childcare centers and in its opened Education Center. Childcare Resources also provides a wide variety of parent education and family support programs as well as professional development opportunities for early educators.

The Childcare Resources Education Center is the culmination of a long-recognized need in Indian River County for more quality, affordable infant and toddler care for working families. It is located on the campus of Trinity Episcopal Church in Vero Beach and is open Monday – Friday, 6:30 a.m. – 5:30 p.m. The organization is also the proud recipient of a 2010 Indian River Impact 100 award in support of the Education Center Infant Suite. For more information about Childcare Resources, please call 772.567.3202 or visit ChildcareResourcesIR.org
